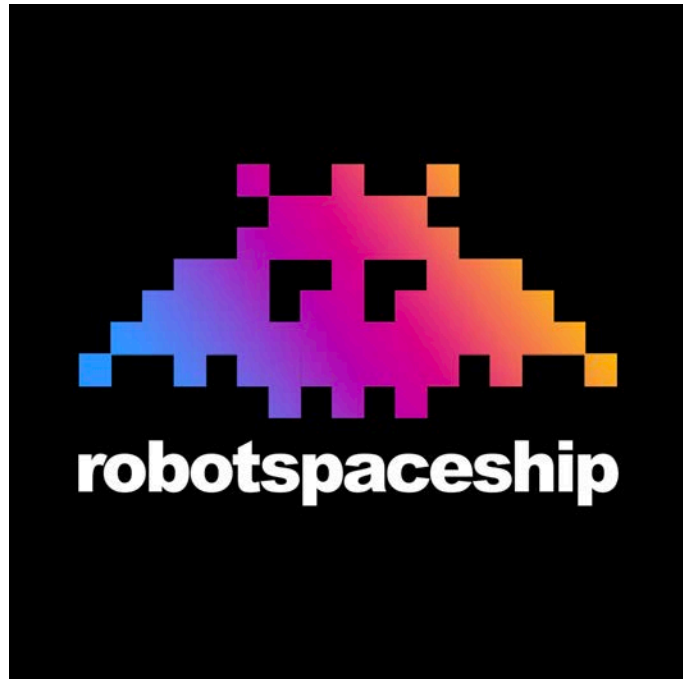


robotspaceship

MEDIA KIT 2020

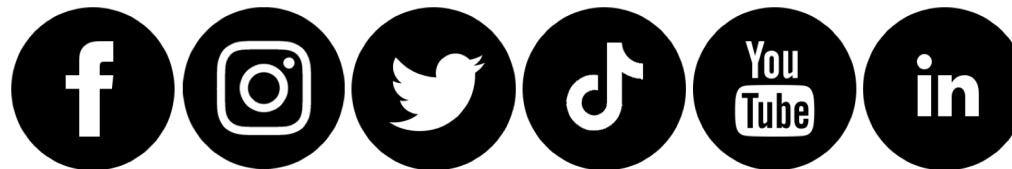
ABOUT US



Robotspaceship Magazine - is an industry-leading, online, digital lifestyle publication offering the latest news, trends, resources and analysis of the tech industry. We cover topics related to digital transformation, disruptive trends & technology, innovation, marketing and social media, as it intersects across all industries and cultures.

Our audience is a highly targeted mix of passionate and curious technology enthusiasts, thought leaders, digital media professionals and industry insiders.

www.robotspaceship.com



THE ROBOT SPACESHIP PODCAST

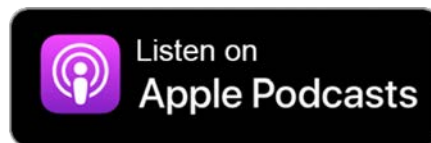


The RobotSpaceship Podcast is a bilingual German / English language format, which is targeted to primarily German speaking executives and business owners.

Hosted by Dr. Oliver Kemmann and Sean Earley, the show discusses technology, trends and offers advice on how to help you make better decisions in your digital life and your digital business.

We are always open for tech industry related guest speakers to interview.

www.robotspaceship.com/podcast



ENGLISH AND GERMAN FORMATS

The **RobotSpaceship** headquarters and podcast studio is located in Mainz, Germany. We offer localized content in English and German language formats.



www.robotspace-ship.com



www.robotspace-ship.com/de/

ADVERTISING

We have the following paid advertising opportunities available. All advertising is based on space, time and availability. Note: all sponsored content will be publicly indicated.

PODCAST ADVERTISING (CPM)

Pre-roll: An ad that gets mentioned at the beginning of the podcast

Mid-roll: An ad that plays in the middle of the podcast.

Outro: The last few words of a podcast where the advertiser can slip in a final call to action.

SPONSORED POSTS

Sponsored posts have no expiration limit or word limit. They must be well written, relevant to the tech industry, informative and offer value to our readers. Publishing due dates are one week prior to posting.

SOCIAL MEDIA BLASTS & PRODUCT PLACEMENT

Sponsored social media posting follows the same requirements as Sponsored Posts or Sponsored Reviews. Any physical product placement must be shipped and return postage paid if you want it returned.



ADVERTISING

SPONSORED REVIEWS

Sponsored reviews are done as time permits. All review products must be either shipped or access codes provided. Any shipped items that you require returned must include paid return postage.

EMAIL BLASTS

Occasionally we do a sponsored email blast or mention. If this is something you are interested in, let us know. Limit only 1 per month, per client.

BANNER ADS

- Page Top - 728x90
- Post Top - 728x90
- Post Bottom- 728x90
- Page Bottom - 728x90
- Sidebar – 350x250

Contact us for current pricing and availability.

MEDIA CALENDAR

The following is a list of key industry events and sales holidays that we typically follow, discuss and promote. Since we are a digital only publication, all promotions must be delivered at least one week before the desired publishing date.

Key Events	Date / Mo	Description
CES	January	All significant tech related topics
NAMM	January	All significant music tech related topics
GSMA	Feb	All mobile / tech developments
GDC	March	All significant tech / game related topics
SXSW	March	All significant tech related topics
Musicmesse	April	All significant music tech related topics
Facebook F8	May	All significant tech related topics
Google I/O	May	All significant tech related topics
Gamescom	August	All significant tech / game related topics
Apple iOS Event	September	All significant tech related topics

MEDIA CALENDAR - CONTINUED

Key Events	Date / Mo	Description
IAA	September	All significant automotive and mobility topics
DMXCO	September	All significant tech / marketing related topics
Frankfurt Book Fair	October	All significant tech / book / publishing related topics
Web Summit	November	All significant tech / marketing related topics
Holiday Buyer's Guide Black Friday Deals Cyber Monday	November - December	Any significant holiday sales and promotional coverage

EVENTS CALENDAR

If you are promoting a tech-related event or conference and would like to be added to our [event calendar](#), please follow the submission guidelines listed below. Please be aware that calendar entries are added based on review and approval only and as time permits.

- Please provide ALL details related to the event. (Date, location, links, promoters, etc.) Please be sure to check the other [calendar entries](#) in order to understand what info is necessary.
- Please provide a detailed description of the event and make sure that your text is well written and the copy is checked for grammar and spelling errors. We will not accept poorly written descriptions nor will we take time to check or rewrite any info.
- Please provide a header image that is 1200px wide x at least 628px high in gif, jpeg or png format.
- If we agree on a banner, banner size is 1200px wide x 628px high in gif, jpeg or png format.
- No last-minute entries. Please submit your events at least one month in advance of the show date.
- In exchange, we would appreciate a link back to our website via our logo placement on your media partnership page.
- You can download our logos [here](#):

MEDIA PARTNERSHIPS

We are open to doing a select number of high profile media partnerships per year. Unfortunately, we can't accept all of them, but if you have an amazing event planned and would like to work together for cross-promotion, feel free to get in touch!

In exchange for Media Partnerships, here's what we require:

- 2 free press passes to the event
- Linked logo placement in the Media Partnership section of your website and print material.
You can download our [logos here](#):
- We will NOT sign any contracts or binding agreements.

Here's what we can offer:

- Event Calendar Placement
- Social Media Promotion, within reason
- A blog post about the event. (You must provide the copy / press release and the header image)
- Banner placement one month before the event (as banner space permits and you must provide the banner)
- Sorry, we will NOT do any newsletter mailings.

ENDORSEMENTS & SPONSORSHIPS

We are always open to endorsements and sponsorships. If you have a product, business or service that you think would be a good fit for us to promote or partner up on, feel free to contact us.

Some topics of interest:

- Audio / Video Equipment
- Recording Equipment
- Podcasting Equipment
- Computer Equipment
- Mobile devices
- Cameras and Photography
- Merchandising
- Printing
- Distribution
- Events and Conferences
- Speaking Engagements
- Education
- Social Causes

STRATEGIC PARTNERSHIPS

We have strategic partnerships with the following companies:



„Grow Your Digital Business!“

Robotspaceship Magazine is a subsidiary of KEMWEB GMBH & CO. KG, a full-service digital agency in Mainz, Germany that offers design, development, strategic consulting, PR, marketing, video production, podcasting, broadcasting and publishing services

www.kemweb.de

CONTACT US!

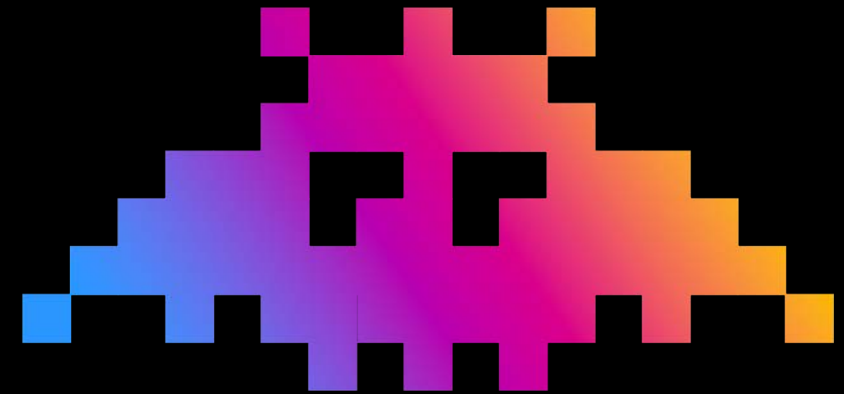


OLIVER KEMMANN

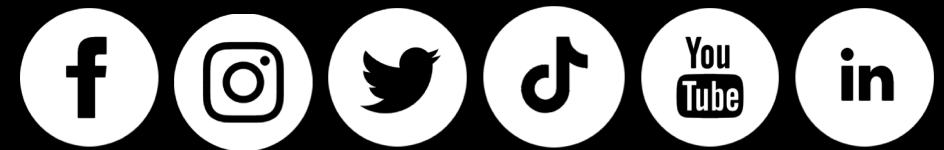
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